Project name Project Goal

Club Events Hosting monthly events to foster community

Club Feedback Improving member experience and satisfaction

Membership Increasing club membership

Promotions Increasing club visibility and attracting new members

Facilities Improving member experience and satisfaction

Social Media Increasing online presence and engagement

Survey Addressing areas for improvement

Newsletter Keeping members informed and engaged

Calendar Organising club activities and events

Partnerships Enhancing member benefits through partnerships

Renovation Enhancing member experience and satisfaction

Volunteering Fostering community engagement and camaraderie

Retention Improving member retention rates

Rewards Program Encouraging repeat visits and loyalty

Sponsorships Increasing brand visibility and community involvement

CSR Initiatives Giving back to the community and promoting goodwill

Challenges Encouraging healthy behaviours

Online Community Fostering engagement and community building